

# Lawhorn's Signature Seasonings® Announces National Distribution Deals

Lakeland, FL (October 2008) [www.lawhorns.net](http://www.lawhorns.net):

Lawhorn's Corner, Inc. CEO Tim Lawhorn announced this week final national distribution plans for its revolutionary new "Lawhorn's Signature Seasonings"® brand of All-Natural gourmet seasonings. "We have inked a deal with St. Augustine, FL-based Tree of Life, Inc., one of the largest "Natural, Organic & Specialty Item" Grocery Store Distributors in North America, to bring our revolutionary, All-Natural seasoning blend to retail grocery stores across America", states Lawhorn.

With 12 National Distribution Warehouse facilities in operation, Tree of Life, Inc. currently distributes thousands of national-brand specialty, natural and organic consumable products to over 15,000 local grocery stores across North America.

"We initially began a distribution dialog with a Tree of Life National Category Manager in Los Angeles, after researching grocery distribution networks and finding TOL was serving most of the grocery stores in Florida", Lawhorn explained. "After taking a good look at our product, Tree of Life offered to take Lawhorn's Signature Seasonings® 'national'. Of course, we said 'Yes'."

Tree of Life is a highly regarded industry leader with a long history of identifying and fulfilling public consumable demands with a very proactive approach. They have a great national marketing network and strategy with proven sales results, and unparalleled service standards. Lawhorn was pleased to add, "They have been great to work with so far, and we couldn't ask for a better business partner to roll out our seasoning to a national audience!" Lawhorn's has also signed up H&H Specialty Food Brokers out of New Jersey, and AMT Marketing out of Tampa, FL to represent their line of seasonings to America.

"Lawhorn's Signature Seasonings"® is apparently making quite an impression in the Food Service industry as well with its chameleon-like flavor enhancing properties.

Lawhorn also reveals they are in final negotiations with Auburndale, FL-based Colorado Boxed Beef, Inc., a National and International wholesaler to the Commercial Food and Cruise-Line industry. "We cooked a luncheon sampling for their purchasing, sales, and administrative staff at their corporate offices last month. Virtually the entire CBB staff was amazed and impressed with the flavor profile changes on everything we prepared---beef, chicken, pork, fish, and vegetables. We must have made quite a splash with them. Before we left, I was talking with their Director of Purchasing on how to put together an exclusive commercial distribution agreement within their current service boundaries. That just doesn't happen every day," says Lawhorn.

Look for "Lawhorn's Signature Seasonings"® to start hitting the television and radio airwaves with their "When Its Got to Be Good"© ad campaign in the near future. Bottles should be on grocery shelves by early 2009 at the latest.